



S N O W P L O W

BOSS Introduces the DRAG PRO™ Back Blade Plow
Designed to Increase Efficiency for Snow Contractors

Iron Mountain, Mich. (April 26, 2018) — BOSS Snowplow introduces the DRAG PRO™ rear-mounted snowplow to improve productivity and efficiency when clearing parking lots, loading bays, and residential driveways. Designed to clear snow using the back of the truck, the DRAG PRO™ reduces the number of passes required with plow widths ranging from 8' to 16'.

“BOSS is the first and only major manufacturer to have a product like DRAG PRO, helping make the jobs of snow and ice professionals easier, more efficient, and ultimately more profitable,” said Mark Klossner, marketing vice president for BOSS Snowplow. “We believe that the faster you can restore order, the better—both for business and for the community.”

Available in 8' fixed wing, 8'-12' hydraulic folding wing, and 8'-16' hydraulic folding wing models, the DRAG PRO™ can open wide to maximize the area being plowed. The folding wing models are easily controlled via remote in the truck's cab.

BOSS DRAG PRO™ features include:

- Independent wing control on hydraulic folding wing models
- Easy attach/detach for quick operation
- Hydraulic relief wing protection
- High-performance hydraulic package delivers reliability and speed
- Easy access to hydraulic valve to raise/lower speed
- Low-profile coupler design for unobstructed tailgate use and visibility
- Steel blade cutting edge and urethane wing edges
- Available for 4WD, ¾-ton and 1-ton trucks

The DRAG PRO™ will be shown to the market next week at the ASCA Snow and Ice Show in Connecticut (Booth #507). For more information on BOSS Snowplow and the full line of snow and ice control products, visit www.bossplow.com.

About BOSS Snowplow

BOSS Snowplow is a leader in the snow and ice management business with a growing line of plows for trucks, UTVs, and ATVs, salt and sand spreaders and box plows built for the snow and ice management professional, as well as the homeowner. All products are designed for ease of use, quality and durability. With a market competitive warranty, uncompromising quality and high level of craftsmanship, BOSS has grown to be a leader in the sales of truck mount plows. BOSS products are designed and manufactured in Iron Mountain, Michigan, in an approved ISO 9001:2015 registered facility. BOSS maintains a network of nearly 800 dealers worldwide. For more information on BOSS Snowplow call 800-286-4155 or visit the company's website at www.bossplow.com.

About The Toro Company

The Toro Company (NYSE: TTC) is a leading worldwide provider of innovative solutions for the outdoor environment including turf, snow and ground engaging equipment, and irrigation and outdoor lighting solutions. With sales of \$2.4 billion in fiscal 2016, Toro's global presence extends to more than 90 countries. Through constant innovation and caring relationships built on trust and integrity, Toro and its family of brands have built a legacy of excellence by helping customers care for golf courses, landscapes, sports fields, public green spaces, commercial and residential properties and agricultural fields. For more information, visit www.thetorocompany.com.

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