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BOSS' First Expandable EXT Plows Through Industry Standards

New, Innovative EXT Addition to the Popular Category

Iron Mountain, Mich. (March 2, 2016) — This winter, [BOSS Snowplow](#) is restoring order to the expandable plow category with the company's first offering in this category — the BOSS EXT. The EXT quickly adapts to all plowing needs, expanding from 8 to 10 feet and back, all by the touch of a controller. That width combined with angled, forward-pitched wings means larger amounts of snow can be moved faster. BOSS engineers have spent years designing and perfecting the EXT to be both tough and versatile, to ensure the plow could do it all.

"The EXT is another versatile tool for the professional snow removal contractor," said Mark Klossner, marketing vice president for BOSS Snowplow. "BOSS' EXT redefines the 'parking lot plow' because it carries more snow with every pass and as a result it increases productivity especially when plowing wide open spaces like parking lots."

Forward-pitched wings provide enhanced windrowing capabilities, allowing the EXT to take wider passes, carrying and moving more snow more efficiently. Like all members of the BOSS product family, the EXT features a chainless lift system and a fully enclosed, high-performance hydraulics system, making the EXT's performance fast, reliable and extremely responsive.

Advantages Contractors Can Expect From the New BOSS EXT

Include:

- **A Taller Plow** — Standing at 30 inches high and equipped with nine vertical ribs, the EXT moves a higher volume of snow with more resilience.

- **A Wider Plow** — The EXT extends from an 8-foot width for more precision and easy road transport to a 10-foot width for optimal productivity. Unlike some competitive expandable plows whose scooping wings are in place at a maximum of nearly 9 feet, the BOSS EXT forward-pitched scooping wings remain in place while the plow is fully expanded to 10 feet, giving the maximum snow-carrying capacity on every pass.
- **Technologically Advanced Plow** — The EXT will utilize the current BOSS RT3 undercarriage and BOSS SmartHitch2 attachment system providing snowplow operators with the flexibility to swap between snowplows in their BOSS fleet. The EXT also features a fully enclosed high performance hydraulics system and a chainless lift system for less bounce, wear and tear.
- **SL3 Lighting System** — The EXT also comes with BOSS' revolutionary SL3 Lighting System with Ice Shield Technology™, the first headlight system specifically designed for the rigors of snowplowing.

Visit the BOSS Snowplow [product page](#) for an overview of product features and benefits for the new EXT plow.

About BOSS Snowplow

BOSS Snowplow is a leader in the snow and ice management business with a growing line of plows for trucks, UTVs, and ATVs, salt and sand spreaders and box plows built for the snow and ice management professional, as well as the homeowner. All products are designed for ease of use, quality and durability. With a market competitive warranty, uncompromising quality and high level of craftsmanship, BOSS has grown to be a leader in the sales of truck mount plows. BOSS products are designed and manufactured in Iron Mountain, Michigan in an approved ISO 9001:2008 registered facility. BOSS maintains a network of nearly 800 dealers worldwide. For more information on BOSS Snowplow call 800-286-4155 or visit the company's website at www.bosspow.com.

About The Toro Company The Toro Company (NYSE: TTC) is a leading worldwide provider of innovative turf, landscape, rental and construction equipment, and irrigation and outdoor lighting solutions. With sales of more than \$2 billion in fiscal 2013, Toro's global presence extends to more than 90 countries through strong relationships built on integrity and trust, constant innovation and a commitment to helping customers enrich the

beauty, productivity and sustainability of the land. Since 1914, the company has built a tradition of excellence around a number of strong brands to help customers care for golf courses, sports fields, public green spaces, commercial and residential properties and agricultural fields. More information is available at www.thetorocompany.com.

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