



S N O W P L O W

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BOSS Snowplow Introduces New HTX V-Plow

Extending BOSS Innovations to the Lighter-Duty Truck Market

Iron Mountain, Mich. (June 20, 2016) — New for 2016, [BOSS Snowplow](#) continues to expand its half-ton and light-duty truck line with the HTX V-plow. With today's contractor and homeowner in mind, BOSS built the HTX V-plow with just the right amount of steel in exactly the right place for the best combination of strength and weight. The precisely crafted, ultra-efficient HTX line is perfect for handling winter's toughest storms with your lighter-duty truck.

The BOSS HTX V-plow is available in mild steel and features a full moldboard trip design to minimize plow and truck damage when encountering obstacles. The HTX V-plow also comes outfitted with a steel moldboard, reinforced with diagonal cross-bracing and formed bottom channel for increased blade rigidity.

"We know tackling winter can be a challenging endeavor. The HTX V-plow provides a new offering for those who demand extended functionality from their plow while using a half-ton or lighter-duty vehicle," said Mark Klossner, marketing vice president for BOSS Snowplow.

The HTX V-plow comes standard with the BOSS SmartLight™ 3 headlight system, the first 100% LED lighting system with Ice Shield Technology™ that nearly doubles the lighting output of traditional halogen systems.

Visit the BOSS Snowplow [product page](#) for an overview of product features and benefits for the new HTX V-plow.

About BOSS Snowplow

BOSS Snowplow is a leader in the snow and ice management business with a growing line of plows for trucks, UTVs, and ATVs, salt and sand spreaders, and box plows built for the snow and ice management professional, as well as the homeowner. All products are designed for ease of use, quality, and durability. With a market competitive warranty, uncompromising quality, and high level of craftsmanship, BOSS has grown to be a leader in the sales of truck mount plows.

BOSS products are designed and manufactured in Iron Mountain, Michigan, in an approved ISO 9001:2008 registered facility. BOSS maintains a network of nearly 800 dealers worldwide. For more information on BOSS Snowplow call 800-286-4155 or visit the company's website at www.bossplow.com.

About The Toro Company

The Toro Company (NYSE: TTC) is a leading worldwide provider of innovative turf, landscape, rental and construction equipment, and irrigation and outdoor lighting solutions. With sales of more than \$2 billion in fiscal 2013, Toro's global presence extends to more than 90 countries through strong relationships built on integrity and trust, constant innovation, and a commitment to helping customers enrich the beauty, productivity, and sustainability of the land. Since 1914, the company has built a tradition of excellence around a number of strong brands to help customers care for golf courses, sports fields, public green spaces, commercial and residential properties, and agricultural fields. More information is available at www.thetorocompany.com.

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