



S N O W P L O W

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**BOSS Expands 2016 Fleet With New Heavy-Duty Municipal Plow and
VBX 6500 Spreader**

Iron Mountain, Mich. (July 11, 2016) — Designed for medium-duty trucks, the new [BOSS Snowplow](#) 9' Heavy-Duty Straight-Blade plow features a reinforced moldboard and enhanced blade curl to power through deep, wet snow during the toughest of winter storms. The municipal-grade 9' Heavy-Duty plow allows you to punch through hard-packed banks with power and performance.

“Increasing blade rigidity is the backbone to the creation of the BOSS Heavy-Duty Plow,” said Mark Klossner, marketing vice president for BOSS Snowplow. “This new plow is designed for municipalities and comes with six trip springs and two shock absorbers, making it completely durable, long-lasting and strong to take Mother Nature’s toughest hits.”

The 9' Heavy-Duty Straight-Blade comes standard with the BOSS SmartLight™ 3 LED with Ice Shield Technology™ built for the snowplow professional, and is also equipped with the BOSS heavy duty undercarriage and SmartHitch® 2 Attachment System for quick and easy attachment.

VBX 6500 Spreader

BOSS Snowplow is also expanding its VBX spreader product line this year with the addition of the VBX 6500, which performs just as powerfully and reliably as the others in a mid-size package. The new VBX 6500 features models with both auger and pintle feeds, powerful electric motors, standard worklights, easy-to-use controls and the flexibility to spread a variety of deicing materials.

“The VBX 6500 is a natural extension of our spreader product line,” said Mark Klossner, marketing vice president for BOSS Snowplow. “Ice control is key for professionals, and we’re continuing to develop spreaders and products that deliver advanced features and functionalities.”

With a 1.5-cubic-yard capacity, the BOSS VBX 6500 is built with a stainless steel drive train and weatherproof components for reduced maintenance and longer life. The LCD Display Controller is backlit and features dual motor control for quick adjustments on the fly. A rear-mounted dump switch allows operators to quickly dispose of the remaining materials at the end of the day. All of this is backed by the quality, durability and service BOSS has built its reputation on.

Visit the BOSS Snowplow [product page](#) for an overview of product features and benefits for the new 9' Heavy-Duty Plow and VBX 6500 Spreader.

About BOSS Snowplow

BOSS Snowplow is a leader in the snow and ice management business with a growing line of plows for trucks, UTVs, and ATVs, salt and sand spreaders and box plows built for the snow and ice management professional, as well as the homeowner. All products are designed for ease of use, quality and durability. With a market competitive warranty, uncompromising quality and high level of craftsmanship, BOSS has grown to be a leader in the sales of truck mount plows. BOSS products are designed and manufactured in Iron Mountain, Michigan, in an approved ISO 9001:2008 registered facility. BOSS maintains a network of nearly 800 dealers worldwide. For more information on BOSS Snowplow call 800-286-4155 or visit the company’s website at www.bossplow.com.

About The Toro Company

The Toro Company (NYSE: TTC) is a leading worldwide provider of innovative turf, landscape, rental and construction equipment, and irrigation and outdoor lighting solutions. With sales of more than \$2 billion in fiscal 2013, Toro’s global presence extends to more than 90 countries through strong relationships built on integrity and trust, constant innovation and a commitment to helping customers enrich the beauty, productivity and sustainability of the land. Since 1914, the company has built a tradition of excellence around a number of strong brands to help customers care for golf courses, sports fields, public green spaces, commercial and residential properties and agricultural fields. More information is available at www.thetorocompany.com.

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